



Dear Branford Homeowner,

We are excited to let you know about an opportunity to reduce your utility bills, make your home more comfortable, and help make a cleaner environment. The Town of Branford, Connecticut Green Bank, and PosiGen have teamed up to offer you affordable rooftop solar and energy efficiency upgrades for your home through a program called *Solar for All*. ***Solar for All Branford*** is a town supported initiative to provide opportunities for homeowners to acquire solar energy.

What is the *Solar for All* initiative offering? This is a 20-year lease program that covers the full cost of installing, maintaining, and insuring the solar system. There is no money down, no credit score requirement and no equipment to buy. No money out-of-pocket until all energy efficiency improvements have been made and the solar array is installed and producing energy!

How is the program different? This opportunity means that you are financially approved for a rooftop solar system lease and energy efficiency upgrade regardless of your credit score. With solar and ENERGYSTAR technology, you are guaranteed to save money in the first year of your lease. Your fixed monthly payment covers all costs of the solar system, the energy upgrades, monitoring, maintenance, and any needed repairs during the lease.

To learn more and take advantage of these opportunities please contact PosiGen at 866-767-4436 or visit www.PosiGen.com.

I hope you'll take advantage of this opportunity to learn if solar is a good option for your family, and to help us make Branford a more sustainable, environmentally-friendly community.

Sincerely,

James B. Cosgrove
First Selectman
Town of Branford

Shirley McCarthy, Chair
Branford Clean Energy
Ad Hoc Committee

